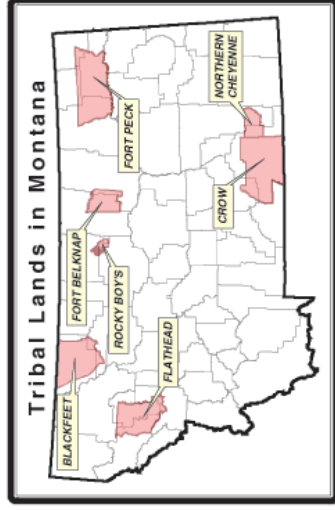


CEIC's Geographic Information System

CEIC's Geographic Information System (GIS) Program can assist you with integrating Census or other statistical data into maps or GIS applications.



- * Take advantage of GIS databases that are prepared for public use;
- * Download existing Census and economic maps;
- * Print large scale maps;
- * Create custom maps (using online programs, your GIS software or CEIC's GIS services); and
- * Access GIS technical support (not only providing assistance via phone and e-mail, but offering custom applications, tutorials, and GIS workshops for our clients).

Place Mailing Label Here

U.S. Census Bureau

Census and Economic Information Center

Business Resources Division
Montana Department of Commerce
301 S. Park Avenue
P.O. Box 200505
Helena, Montana 59620-0505
406.841.2740
406.841.2731 Fax
406.841.2702 TDD
<http://ceic.mt.gov>

Census and Economic Information Center
Montana Department of Commerce
301 S. Park Avenue
P.O. Box 200505
Helena, MT 59620-0505



Telling the Story of Your Community



Fall 2006

Why Use Census Data?

❑ What is the ratio of young people to those of an older generation? Are young people leaving the area or staying? What is the implication of this type of migration?

❑ What is the housing situation in your community, and in what year were the majority of the housing structures built? How does the issue of housing affordability impact people in your community?

❑ How do people in your area earn a living, and what types of businesses are prevalent? What is the average income level for families? How is your local economy different from other geographies in Montana and across the United States?

These questions, and many more, can be answered through using information from the U.S. Census Bureau. Census data can help you

tell the story of your community in a way that policy makers, business leaders, and government officials can understand.



Photo courtesy of Travel Montana

Available Workshops		Tribal Leaders	Legislators	Small Business	General Public	Students	Tribes
In addition to the following sessions, we can customize training to meet your specific needs.							
American Indian Statistics Workshop	This half-day workshop provides practical experience in using Census maps and small area data in developing reservation and community profiles. It emphasizes Census data products for American Indians.	✓	✓	✓	✓	✓	✓
Economic Census Data	This half-day, hands-on computer workshop features up to date information from the 2002 Economic Census (the Economic Census profiles American business every 5 years, from the national to the local level.). Major topics include the NAICS (North American Industrial Classification System), retail trade, service industries, construction, manufacturing and County Business Patterns.	✓	✓	✓		✓	✓
Using Census Data for Funding Proposals	This half-day workshop is designed to provide general information about the use of Census data in federal funding distribution. Participants will be exposed to the importance of census data, the various databases and statistical measures used in federal funding, and Census 2000 questionnaire content and its relationship to federal assistance programs.	✓		✓	✓		✓
How Small Business Can Profit from Information	The power to use and analyze census data will be available to more small businesses than ever. Local data from the U.S. Census Bureau provides information indispensable to the owner or manager of a small business. This half-day seminar will cover a variety of topics to help small business understand their customer, their competitor, and the changing marketplace.	✓		✓			✓

American Indians represent 6.5% of Montana's population, but less than 1% of the U.S. population.



Photo courtesy of Travel Montana

Montana is among the top five states for highest percentage of American Indians.



Photo courtesy of Travel Montana

Governmental Partnerships

The Census and Economic Information Center (CEIC) at the Montana Department of Commerce, in partnership with the U.S. Census Bureau, can offer assistance to Tribal Governments and members in accessing these important data series for use in community planning, economic development, grant writing, and government to government negotiations.

U.S. Census Bureau

Mr. Jerry O'Donnell is assigned by the Census Bureau to cover the Rocky Mountain region, and works regularly with many of the 92 Tribal Governments in this region. He has been a member of the Navajo Data Advisory Board since 2001. In conjunction with CEIC staff, he is available to offer training and technical assistance on-site in your area. He recently made a presentation on tribal economic development to the *National Summit on Emerging Tribal Economies* in Phoenix, Arizona.

Census and Economic Information Center

CEIC staff at the Montana Department of Commerce provide a local resource in obtaining and analyzing Census data. CEIC staff can also provide on-site training, as well as specialized services such as Geographic Information Systems (GIS) mapping and analysis, and assistance with data specific to state government operations.

Visit CEIC's web site at <http://ceic.mt.gov>